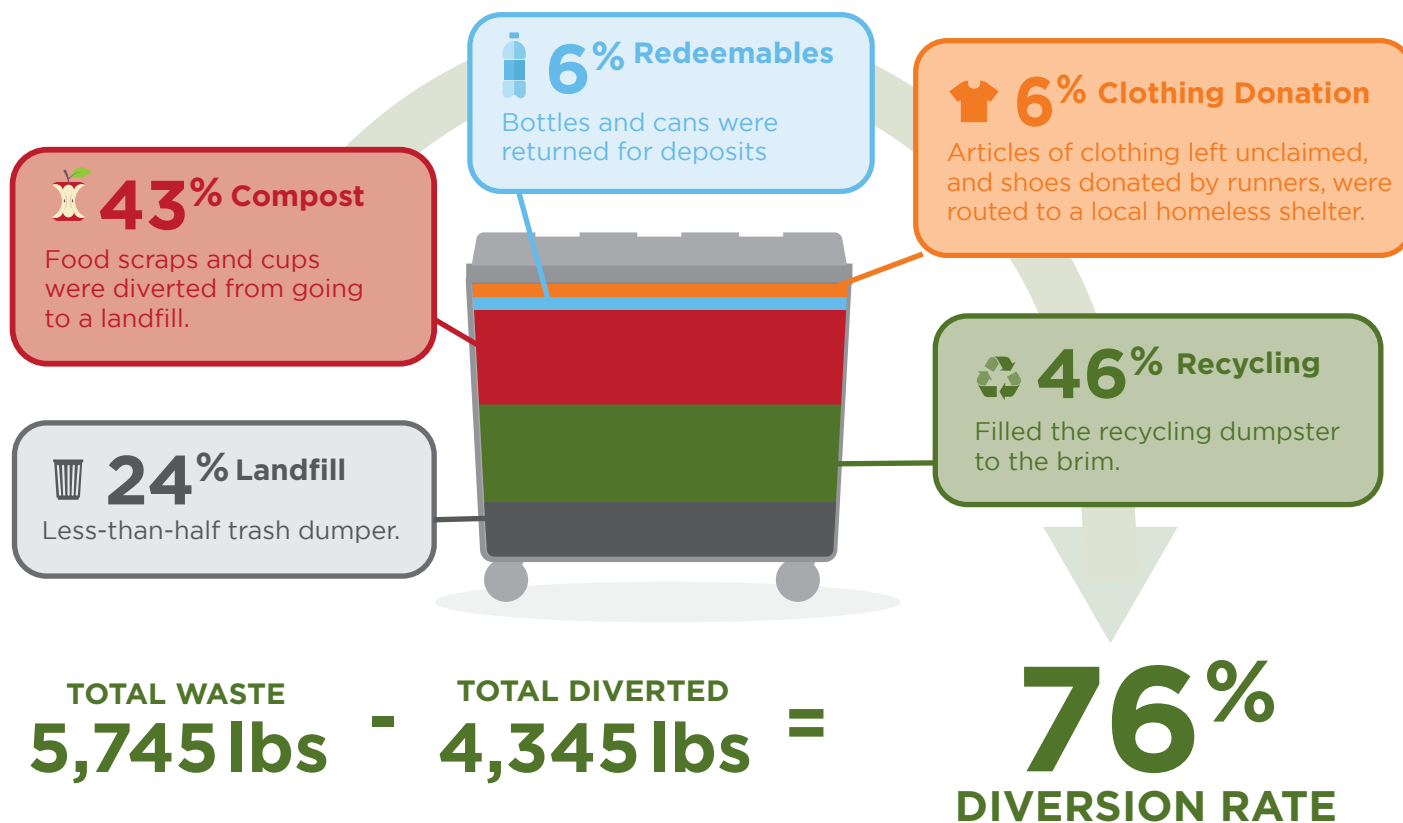




2018 GREEN REPORT

In 2017, the Gorham Savings Bank Maine Marathon made its first concerted effort to address the environmental impact of the event. For 2018, the event built off of that, adding a bike valet program to the existing recycling and composting programs. 76% of the event's waste was diverted from landfills to recycling and compost, including 1,250 pounds of cups that were composted. With the help of Athletes for a Fit Plant, Green Team volunteers, our water stop volunteers, the course clean up volunteers, ReVision Energy, BikeMaine, and the runners themselves, we strive to reduce our eco-footprint every year.



Each recycling station had four bins: recyclables, compost (orange bags), landfill, and redeemable.

REDUCED GREENHOUSE GAS EMISSIONS

All our athletes enjoyed cleaner air and reduced greenhouse gas emissions thanks to ReVision Energy and runners carpooling and riding their bicycles. ReVision Energy provided two all-electric Chevy Bolt pace cars for the 3rd year in a row, half of our runners drove to the race with another person, and 30 runners and spectators took advantage of the Bicycle Coalition of Maine's valet bike service.

CO₂
11,476
GRAMS OF CO₂e SAVED
By switching to all electric pace cars

37.8%
PACE CAR GREENHOUSE GAS REDUCTION
From gas engine vehicle in 2016

50%
REGISTERED RUNNERS CARPOOLED
With at least one other person

CO₂e is a standard unit for measuring all of a vehicle's greenhouse gas emissions.
Figures based on two pace cars, one for the marathon and one for the half-marathon, with stats from www.ucsusa.org.

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