

2024 CHARITY IMPACT



2024 was the 33rd running of the (formerly Gorham Savings Bank) Maine Community Bank Maine Marathon, Half Marathon and Relay. One of the longest running marathon events in New England, the Maine Marathon is Maine Track Club’s premier all volunteer event.

For 2024 the Maine Marathon had nine primary beneficiaries: The Percival Baxter Foundation for Maine’s Deaf and Hard of Hearing, Maine Paws for Veterans, Maine Senior Games, Riding to the Top, Saltwater Classroom, Strong Girls United, The Locker Project, Babygirl Foundation and The Robbie Foundation. With a total donations over \$882,000, the charitable impact of the event has increased as the event grows.



\$882,286
DONATED
TO CHARITY



64%
OF REVENUE
DONATED



900+
VOLUNTEERS
Over 5,000 hours

2024 DONATION FUNDING

Maine Marathon \$179,448

At the center of the Maine Marathon’s mission is giving back to the community that gives us so much. Beneficiaries include: The Percival Baxter Foundation for Maine’s Deaf and Hard of Hearing, Maine Paws for Veterans, Maine Senior Games, Riding to the Top, Saltwater Classroom, Strong Girls United, The Locker Project, Babygirl Foundation and The Robbie Foundation as well as other Maine charities.

Charity Bib Program \$646,897

Maine Marathon’s Run for a Cause charity bib program is perfect for charities that may not have the time or resources to organize their own large fundraising race, but still want a fun, well-established, community-minded event to raise awareness – and money – for their cause.

Beneficiaries include: Marr Alzheimer’s Research Fund, Maine Children’s Cancer Program, American Cancer Society, Inclusive Ski Touring, Birth Roots, The Maine Island Trail Association, The Locker Project, American Red Cross and The Pink Agenda.

Runners and other donors \$15,941

When registering, Maine Marathon participants can also add a donation to their race fees. The amount raised by runner donations is distributed among all the beneficiaries.

TOTAL RAISED FOR CHARITY SINCE 1997

\$7,900,000+